# INFO PACKAGE



### ABOUT US

#### WHO WE ARE

The Mayne Island Skateboard Club is a not-for-profit society dedicated to fostering youth development, inclusivity, and community building through the power of skateboarding.

#### **OUR MISSION STATEMENT**

To empower children, teens, and newcomers to skateboarding by offering lessons and providing an inclusive recreational environment accessible to all.

#### **OUR VISION**

We are currently working towards building a public "all-wheels" skatepark that will serve as a vibrant community hub where skateboarders, scooter users, roller skaters / bladers, BMX / bikers of all ages and abilities can come together. The skatepark will be an inclusive, free, and accessible amenity that promotes self-expression, creativity, and physical activity, all while breaking down social barriers and fostering a sense of belonging.



# WHY SKATEBOARDING?

#### **Physical Fitness**

- Skateboarding is a full-body workout that enhances balance, coordination, and cardiovascular health.
- It helps young people develop strength and flexibility while engaging in a fun and active sport.

#### **Mental Health**

- Skateboarding provides a creative outlet for youth, allowing them to express themselves through tricks and style.
- It's a great way to reduce stress, anxiety, whilst building confidence.
- It teaches perseverance and the importance of pushing through challenges, which can positively impact mental well-being.

#### **Social Skills**

- Skateboarding is a community-driven sport.
- It encourages young people to connect, collaborate, and communicate with others, fostering a sense of belonging and camaraderie.
- It knows no gender boundaries.
- Through shared experiences, individuals build lifelong friendships.

#### **Focus and Discipline**

- Skateboarding requires practice, patience, and an ability to stay focused on goals.
- This translates into valuable life skills, as youth learn the importance of hard work and dedication to achieve success, which in turn, translates to other areas of life.

#### **Popularity**

- One of the fastest growing sports in North America
- Represented in the Olympics since 2020



SKTAK / Mayne
Island is in desperate
need for free,
accessible and
inviting recreational
activities for our
growing island
youth.

## MAYNE ISLAND COMMUNITY

#### **Population**

- Currently there are 80-100 children residing on SKTAK / Mayne Island. This represents approximately 10% of the year-round population.
- With more young families moving to the island and grandchildren visiting family in the summertime, there is a growing demand for more accessible recreational activities.

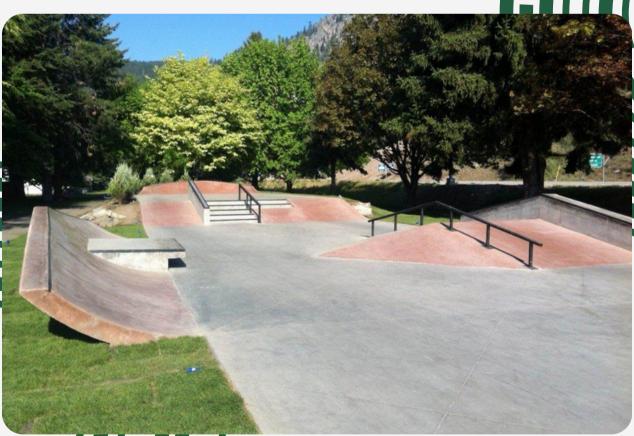
#### Financial Barriers

- Currently, SKTAK / Mayne Island residents must leave the island and travel to a neighbouring community to access family-friendly recreational activities such as swimming, ice skating and gymnastics lessons. This forces an additional cost of both of time and finances (ferry travel and fuel expenses.)
- There are over 30 families relying on the food bank on a weekly basis. This suggests that many families are financially unable to access recreational activities that incur additional costs. This socio-economical issue is only predicted to become more acute as the booming population of younger years kids age up to teenagers.



MAYNE ISLAND -SKATEBOARD CLUB (MISC)





**Example of an All-Wheels skatepark** 

# MAYNE ISLAND ALL WHEELS SKATEPARK COMMITMENTS

#### Safe, Inclusive Space

Provides a dedicated and secure environment where young people can express
themselves through physical activity, free from the risks associated with traffic
and unsafe locations. This meeting space reduces the likelihood of involvement
in anti-social behaviors by providing a positive outlet for energy and creativity.

#### **Boosting Community Spirit**

A vibrant community hub, bridging generations and fostering local pride. It
offers a shared space where skateboarders, families, and residents can unite,
support one another and enjoy the activity together, ultimately strengthening
community bonds and creating a more cohesive and connected society.



#### **Economic Benefits**

- A strong driver of local tourism, all-wheels skateparks are proven to attract visitors from surrounding areas. We will drive this further with skateboarding events, competitions, and exhibitions.
- Stimulation for local businesses and provide economic opportunities for the community.

#### Accessible

- People of all ages and abilities, skateboarders, scooter users, roller skate / bladers, BMX / bikers can all benefit from and enjoy the space.
- Skateboard equipment is minimal and economically viable in comparison to other sports.

MISC are committed to providing equipment to local families who may be unable to purchase those items themselves.

 Individual sports allow people to participate independently without relying on a team.
 This aspect makes it accessible to all, as they can enjoy the activity at their own pace and skill level.

MAYNE ISLAND SKATEBOARD CLUB (MISC)

"Engaging outdoor environments such as a skateparks are great places for kids to interact with one another and build vital social and interpersonal skills. When a skatepark is built, a community develops around it. For kids who are struggling to identify with team sports, this community gives them a valuable sense of belonging. When they show up to the park, race, gender and age are all thrown out the window – all that matters is that they have a good attitude and a passion for skating"

## OUR STRATEGY

Source: Journal of Adolescent Research – "Skate Parks as a Context for Adolescent Development" Graham L. Bradley, March 2010; vol. 25, 2: pp. 288-323.

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#### Establish Society

Incorporate the society and partner with local groups to obtain funding for equipment such as skateboards and safety gear.

#### Community Engagement

Organize
events and
workshops to
introduce the
community to
our society
and gain
membership
and support
for the allwheels
skatepark.

### Offer Lessons

Start to offer skateboard lessons to children of all ages and abilities.

## Design Phase/Secure location

Confirm allwheels
skatepark
location.
Collaborate
with
professional
all-wheels
skate park
designers to
create optimal
design that
compliments
the natural
surroundings.

#### **Fundraising**

Engage in our own fundraising strategies while also applying for larger grants. Continuing to foster partnerships with local groups.

MAYNE ISLAND SKATEBOARD CLUB (MISC) MAYNE ISLAND SKATEBOARD CLUB (MISC)

## MEET OUR TEAM



#### JACK RYDER

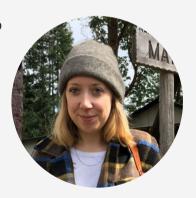
President & Co-founder

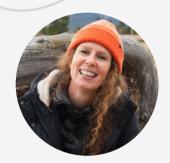
Jack, a former sponsored skateboarder with three decades of experience, brings a wealth of knowledge to the table. His experience teaching skateboarding to children with challenging behaviours make him an invaluable asset to SKTAK / Mayne Island's skateboarding scene. His passion for skateboarding, combined with his own experiences as a parent, positions him as a key advocate for creating vital spaces for the next generation.

Harriet, mother and SKTAK / Mayne Island resident, passionate about transforming the island's recreational landscape through skateboarding. With her Carpentry background, she brings a unique blend of passion and practical know-how to the project. Her hands-on approach and understanding of the project's logistics are key assets in creating a brighter, more active future for all island families.

#### HARRIET RYDER

Vice President & Co-founder





**JESS SHOTTON** 

Fundraising Chair

Jess is driven by the belief that connection is the foundation of community. In bringing people together, Jess is equipped with her eclectic experience in Marketing, Tourism, Event Planning and Kids Recreation (she used to coach children how to throw axes!)

Jess can't wait to build and foster a vibrant, inclusive and energetic culture at MISC, where diverse individuals can come together to thrive.

As a longtime SKTAK / Mayne Island resident and a mother of two young children, Jenn is deeply invested in developing more opportunities for outdoor recreation for the youth of the Island and for the community as a whole. She believes that a skate park would be a great addition to the island, both for promoting a healthy, active lifestyle, and for serving as a social hub for community building.

#### JENNIFER CASSIDY

Secretary





#### JENNY RITTER

Director

Jenny is a working artist, musician and mum on SKTAK / Mayne Island. She's a committed community organizer with many years of experience producing events for various musical and artistic endeavors. A daily skateboarder through her teens, Jenny developed a deep dedication to public space and time spent outdoors. She aims to bring this energy to the endeavours of MISC, and all the wheels it serves!

## THANK YOU!

Together, we can build a better future for SKTAK/Mayne Island's youth!



#### Let's Chat!

Please don't hesitate to reach out with any comments, questions, or ideas!



mayneskateboardclub@gmail.com